

ORDER



KLAS

Mike Jones

K-WAS

National

Orders	Order / Rev:	36901
	Alt Order #:	08837640
	Product Desc:	OCEQUERA/CON/DEM
	Estimate:	1559
	Flight Dates:	08/21/12 - 08/27/12
	Original Date / Rev:	08/06/12 / 09/05/12
	Order Type:	GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	GMMB
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Advertiser	Name:	Oceguera, John CD3
	Demographic:	A35+
	Product Codes:	PO1
	Priority:	LV1
	Revenue Codes:	AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/26/12	5	\$8,850.00	\$7,522.50	August 2012	5	\$8,850.00	\$7,522.50	0.00
08/27/12	08/27/12	0	\$0.00	\$0.00	Totals	5	\$8,850.00	\$7,522.50	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	30%	\$8,850.00
Market	100%	\$29,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$7,375.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$1,475.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKW/N	0%	\$0.00

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 11PM-WKND																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 08/20/12	08/26/12	-----SS		1	\$750.00					0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/20/12-08/26/12	8	News Now 11p	Sa/Su	11-1135P				-----SaSu	:30	(\$750.00)	0.00	NM			
See MG 3.2,3.3,3.4,3.5 [DA]																	
N 9	8	08/26/12	08/26/12	CBS News Sunday Morn	W		CBS Sunday Morni	-----S		:30	1	\$1,200.00	LV1	0.00	NM		
CBS News Sunday Morning																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 08/20/12	08/26/12	-----S		1	\$1,200.00					0.00					
															Totals		
															5	\$8,850.00	